Marketing & Photo Release Policy

Brady Meisner Hair

Purpose

Brady Meisner Hair may photograph completed services for portfolio, educational, and marketing purposes. These images help showcase the quality of work provided to clients.

Use of Images

With client consent, photographs of hair services may be used for:

- Social media platforms (e.g., Instagram, Facebook)
- Website portfolio
- Digital or printed promotional materials
- Advertising, including both organic and paid promotions

Images may include a discreet logo or watermark for branding purposes.

Face Visibility

Hair-only images are the standard. Photographs that include a client's face will only be used with separate, explicit consent. Clients are never required to agree to facial photography in order to receive service.

Client Consent

Photographs are only taken and used with the client's voluntary verbal or written consent. Consent covers photography and the agreed use of images for portfolio, educational, and marketing purposes. Verbal consent will be documented in the client's record.

Photographs showing a client's face require separate, explicit consent. Clients may decline photography or marketing use without affecting their service and may withdraw consent at any time as described below.

Withdrawal of Consent

Clients may withdraw consent at any time by contacting Brady Meisner Hair directly. Upon request:

- The image will be removed from future use
- Reasonable efforts will be made to remove it from active platforms
- No further marketing use will occur

Withdrawal of consent does not apply retroactively to printed materials or previously distributed content that cannot reasonably be recalled.

Client Privacy

- Personal information will never be shared.
- Clients will not be tagged on social media without permission.
- Sensitive services or personal circumstances will not be posted without additional discussion and consent.

Contact

To request removal of an image or ask questions about this policy, please contact:

Brady Meisner
bradyctm@outlook.com
902-527-6495